

## Particulars

### About Your Organisation

**Organisation Name**

Beiersdorf AG

**Corporate Website Address**

<http://www.Beiersdorf.com>

**Primary Activity or Product**

■ Manufacturer

**Related Company(ies)**

No

**Membership**

Membership Number	Membership Category	Membership Sector
4-0125-10-000-00	Ordinary	Consumer Goods Manufacturers

**Consumer Goods Manufacturers****Operational Profile****1.1 Please state what your main activity(ies) is/are within manufacturing**

- End-product manufacturer
- Own-brand

**Operations and Certification Progress****2.1 Do you have a system for calculating how much palm oil and palm oil products you use?**

Yes

**2.2.1 Do you manufacture for:**

Own Brand

**2.2.2 Total volume of Refined Palm Oil or RBD Palm Oil used in the year:**

426

**2.2.3 Total volume of Palm Kernel Oil used in the year:**

532

**2.2.4 Total volume of other Palm Oil Derivatives and Fractions used in the year:**

27,504

**2.2.5 Total volume of all palm oil products you used in the year:**

28,462

**2.3 Palm oil volume used in the year in your own brands that is sourced through RSPO-certified physical supply chains:****In Your Own Brand**

No	Description	Refined palm oil/RBD palm oil (Tonnes)	Palm Kernel Oil (Tonnes)	Palm based derivatives or fractions (Tonnes)
1	Book & Claim	426.00	532.00	27,504.00
2	Mass Balance	-	-	-
3	Segregated	-	-	-
4	Identity Preserved	-	-	-
5	Total volume of palm oil handled that is RSPO-certified	426.00	532.00	27,504.00

**2.4.1 Volume of Palm Kernel Expeller used/ handled:**

--

## 2.4.2 What type of products do you use CSPO for?

We are producing Skin care products and our ingredients include emulsifiers, tensides and others that contain derivatives from palm (kernel) oil.

## 2.5 What is the percentage of certified sustainable palm oil in the total palm oil your company sells in:

**Europe** 54%  
**India** --%  
**China** --%  
**South East Asia** --%  
**North America** --%

## 2.6 What is the percentage of certified sustainable palm kernel oil in the total palm kernel oil your company sells in:

**Europe** 54%  
**India** --%  
**China** --%  
**South East Asia** --%  
**North America** --%

## Time-Bound Plan

### 3.1 Date expected to/or started to use any RSPO certified palm oil products - own brand

2011

### 3.2 Date expected to be using 100% RSPO certified palm oil products from any supply chain option - own brand

2014

### 3.3 Date expected to be using 100% RSPO certified palm oil from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products

2020

### 3.4 Do your (own brand) commitments cover your company's companies' global use of palm oil?

y

### 3.5 Does your company use palm oil in products in goods you manufacture on behalf of other companies?

n

When do you expect to actively promote the use of certified sustainable palm oil in other manufacturers' brands that you sell?

### 3.6 Which countries that your organization operates in do the above commitments cover?

Argentina, Australia, Austria, Belgium, Bolivia, Brazil, Bulgaria, Canada, Chile, China, Colombia, Costa Rica, Croatia (Hrvatska), Czech Republic, Denmark, Dominican Republic, Ecuador, El Salvador, Finland, France, Germany, Ghana, Greece, Guatemala, Hong Kong, Hungary, Iceland, India, Indonesia, Ireland, Italy, Japan, Kazakhstan, Kenya, Korea, Republic of, Lithuania, Malaysia, Mexico, Morocco, Netherlands, New Zealand, Norway, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russian Federation, Singapore, Slovakia (Slovak Republic), Slovenia, South Africa, Spain, Sweden, Switzerland, Taiwan, Province of China, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Venezuela, Vietnam

### 3.7 What are your interim milestones towards achieving RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies

2015: achieve SC certification to be able to include MB-based raw materials into our production sites. Expect first MB deliveries in 2015, and increase year-on-year towards a complete conversion in 2020.

### 3.8 Date of first supply chain certification (planned or achieved)

2015

## Trademark Related

#### **4.1 Do you use or plan to use the RSPO trademark on your own brand products?**

No

##### **Please explain why**

There is already a lot of complexity in our current product labeling in the market and it's not proven that (another) RSPO label will actually contribute to a positive consumer confidence.

### **GHG Emissions**

#### **5.1 Are you currently assessing the GHG emissions from your operations?**

Yes

#### **5.2 Do you publicly report the GHG emissions of your operations?**

Yes

### **Actions for Next Reporting Period**

#### **6.1 Outline actions that will be taken in the coming year to promote sustainable palm oil.**

We will continue our efforts mainly in 2 directions: 1. Increasingly source raw materials with physical CSPO contents; 2. Cooperation with FONAP to further promote a switch towards physical SC option, at least MB, in Europe.

### **Reasons for Non-Disclosure of Information**

#### **7.1 If you have not disclosed any of the above information, please indicate the reasons why**

Other

##### **- Others:**

Regarding questions 2.5, and 2.6, we can only report based on publicly available sales split as per our geographical management structure, i.e. Europe figures are available whereas data for India, China, South East Asia, and North America figures are not individually available.

### **Application of Principles & Criteria for all members sectors**

#### **8.1 Related to your sourcing, do you have (a) policy/ies, that are in line with the RSPO P&C such as:**

- Ethical conduct and human rights  
[M-Policies-to-PNC-ethicalconducthr.pdf](#)
- Labour rights  
[M-Policies-to-PNC-laborrights.pdf](#)

#### **8.2 What steps will/has your organization taken to support these policies?**

Please refer to our sustainability, FAQ, and governance section of our Company website:

<http://www.beiersdorf.com/sustainability/overview>

<http://www.beiersdorf.com/investors/corporate-governance/introduction>

<http://www.beiersdorf.com/newsroom/faq>

### **Commitments to CSPO uptake**

**As you don't source 100% CSPO through physical supply chains (IP/SG/MB), please answer the following questions:  
Do you have plans to?**

Yes

**Please specify**

Our intention to switch to 100% physical CSPO, at least MB, towards 2020

---

**9.1 Do you have plans to immediately cover the gap using Book & Claim?**

Yes

**How and when do you plan to immediately cover the gap using Book & Claim?**

We currently take B&C option to cover our palm-content raw material volume. Hence, the gap is already closed.

---

## **Concession Map**

**Do you agree to share your concession maps with the RSPO?**

No

**Please explain why**

--

---

## Challenges

**1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?**

1. Transparency in supply chain of feedstock materials sourcing related to palm and/or palm kernel.
2. Readiness at upstream feedstock and/or raw material supply sources or at the suppliers.

**2 How would you qualify RSPO standards as compared to other parallel standards?**

--

**Cost Effective:**

Yes

**Robust:**

Yes

**Simpler to Comply to:**

Yes

**3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)**

Proactive discussions are on-going with our key raw material suppliers to understand their upstream supply chain, its palm content sourcing, and develop a plan to switch to CSP(K)O materials, besides our participation in European RSPO conferences, member of the FONAP and its working group.

**4 Other information on palm oil (sustainability reports, policies, other public information)**

Please follow the web links provided above and <http://www.forumpalmoel.org/en/mitglieder.html>